



# EIT Food Government Executive Academy

3<sup>rd</sup> Edition

PROGRAM: 17<sup>th</sup>–19<sup>th</sup> June 2020

APPLY: 24<sup>th</sup> January–20<sup>th</sup> March 2020

<http://academy.eitfood.uw.edu.pl>

<http://www.eitfood.eu>



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# 1. Overview of the EIT Food Government Executive Academy

EIT Food Government Executive Academy brings together public sector representatives, including regional and central government officials, from 28 RIS countries and professionals working in the field of agri-food innovations from industry, academia and European institutions. The Academy is an advisory and capability building program that offers insights into challenges related to food system innovations and regulations. It is also an opportunity to exchange best practices that will contribute to further improvements of Research & Innovation Smart Specialisation Strategies and inspire the future development of operational programs based on the EU Structural and Investment Funds as well as networking opportunities for public sector representatives from different RIS regions and countries.

## Key features

- workshops focused on real-life challenges experienced by global food industry players and actual needs of industry and customers;
- lectures offering insights into the complexity of food system, state-of-the-art technologies and innovations developed by the agri-food industry;
- highly interactive learning program based on case-studies and real-life examples;
- working with European experts in agri-food industry and innovation management;
- participants do not pay tuition and have travel and personal costs reimbursed (offered as a lump sum of €1,000 gross refunded after the event in accordance with EIT/Horizon 2020 rules for financial support disbursed to third parties);

- excellent opportunities to build an international network of policy makers working on the agri-food related Smart Specialisation Strategies (RIS3), exchanging experiences to continuously improve the national and regional policies.

## You will meet

You will be part of a cohort of 34 government representatives from 28 RIS countries (Albania, Armenia, Bosnia and Herzegovina, Bulgaria, Cyprus, Croatia, Czech Republic, Estonia, Faroe Islands, Macedonia, Georgia, Greece, Hungary, Italy, Latvia, Lithuania, Malta, Moldova, Montenegro, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Turkey, Ukraine) involved in the design, implementation and/or monitoring of Research & Innovation Smart Specialisation Strategies (RIS3) related to agri-food industry or in defining regulatory policies related to agri-food industry. During the Academy, you will meet government executives, directors, managers, scientists and other experts working in the agri-food industry, non-governmental sector, European institutions and media.

## You can expect

The Academy will supply you with expert knowledge on challenges faced by the global agri-food industry, state-of-the-art technologies relevant to the contemporary food system and best practices in innovation management. With our guests and experts from the field, you can expect to strengthen the innovation eco-systems in your country, increase the internationalization of your country's agri-food companies and increase success rates of new product launches to leverage the benefits of public funding distributed for Research & Innovations.

You will also have an opportunity to share good practices, benefit from lessons learned from other countries and participate in an international network of policy experts involved in the updates of RIS3 and the development of the future

operational programs based on European Structural and Investment Funds, 2021-2027.

## 2. Program

The program is comprised of three days of classes, workshops and meetings delivered by leading European experts in agri-food industry, innovation management, regulation and MBA level leadership programs. It is highly interactive and features a variety of teaching tools (simulations, case-studies etc.).

A crucial part of the program are workshops presenting real-life challenges experienced by global food industry players (from Danone, PepsiCo, and VTT) and actual needs of customers.

## 3. Participants and rules of admission

We aim at outstanding public sector representatives (including regional and central government officials as well as professionals working in state agencies, regulatory bodies or research universities) from 28 RIS countries (Albania, Armenia, Bosnia and Herzegovina, Bulgaria, Cyprus, Croatia, Czech Republic, Estonia, Faroe Islands, Macedonia, Georgia, Greece, Hungary, Italy, Latvia, Lithuania, Malta, Moldova, Montenegro, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Turkey, Ukraine).

The ideal applicant should:

- Be involved in the design, implementation and/or monitoring of Research & Innovation Smart Specialisation Strategies (RIS3) related to agri-food industry or in defining regulatory policies related to agri-food industry in her or his country;
- Have relevant knowledge and experience in public policy development on a regional or national level;
- Have a leadership potential which means she or he has a track record in coordinating projects or contributing to organizing new ventures and inspiring people to act;
- Have an entrepreneurial approach to problem solving and willingness to share her or his knowledge with other participants of the EIT Food GEA;
- Bring diversity. We strongly encourage applications from women and various geographical regions submitted by specialists in multiple fields.

All workshops will be held in English and therefore at least working knowledge of this language is required. In order to apply the applicant needs to fill in the application form described below.

## 4. Application

To apply to the EIT Food GEA, please visit the EIT Food Application Portal, set up an account and fill in the application form.

1. Become an applicant:

<https://apply.eitfood.eu/applicant/register?forward=%2F>

2. Fill in the EIT Food GEA application:

<https://apply.eitfood.eu/courses/course/52-certificate-eit-food-government-executive-academy>

You can make breaks and come back to the application at a later time.

**The application deadline is 20 March 2020.**

## 5. Dates of the program

The EIT Food GEA will start on 17<sup>th</sup> of June (Wednesday) and will last till 19<sup>th</sup> of June (Friday) 2020. We strongly encourage to come to Warsaw on 16<sup>th</sup> of June 2020 in the afternoon and take part in the opening dinner.

## 6. People

### Industrial partners

Tanja **Buch-Weeke**, Senior Regulatory Affairs Director at PepsiCo Europe

Artem **Khlebnikov**, Strategic Partnerships Director at Danone

Anneli **Ritala**, Principal Scientist, Adjunct Professor at VTT

### Educators from University of Warsaw and EIT Food CLC North-East/EIT Food CLC South

Prof. Krzysztof **Klincewicz**, University of Warsaw

Adam **Strzelecki**, Project Manager, EIT Food

Milda **Krauzlis**, Project Manager, EIT Food

Dr. Monika **Łobaziewicz**, University of Warsaw

Dr. Adrianna **Jaskanis**, University of Warsaw

Dr. Magdalena **Klimczuk-Kochańska**, University of Warsaw

## 7. Partners



Danone is a multinational food and beverage corporation headquartered in Paris, France, with four different product categories: Essential Dairy and Plant-based Products, Waters, Early Life Nutrition, and Advanced Medical Nutrition, and employs over 110,000 people worldwide. Danone Nutricia Research, the Research and Innovation organisation within Danone, is at the heart of Danone’s strategy: innovating to bring health through food to as many people as possible. Worldwide Danone Nutricia Research builds bridges between science and food according to our company vision “One Planet, One Health”. Our teams of 1,700 R&I employees work from 2 main research centers in France & Netherlands & 6 specialised centers (France, Spain, Russia, USA, Singapore and China) and in 55 Business units. They partner with recognized scientific communities, suppliers and innovators and through these collaborations, create unique consumer experiences and bring health and well-being at every stage in life.

More: [www.danone.com](http://www.danone.com)





PepsiCo is one of the world's leading food and beverage companies with over \$63 billion in net revenue in 2015 and a global portfolio of diverse and beloved brands. Our complementary food and beverage portfolio enables us to provide more choices for our valued consumers; from oats and juice and yoghurts, to snacks, dips and soft drinks. Our products are available around the world and our portfolio includes 22 brands that each generates more than \$1 billion in estimated annual retail sales.

More: [www.pepsico.com](http://www.pepsico.com)



VTT Technical Research Centre of Finland Ltd is the leading research and technology company in the Nordic countries. Our research and innovation services give our partners, both private and public, all over the world a competitive edge. We pave the way for the future by developing new smart technologies, profitable solutions and innovation services. VTT creates new businesses for the food and beverage sector. Our pilots and even ready-to-launch products present new opportunities for any size of food industry.

More: [www.vttresearch.com](http://www.vttresearch.com)

## 8. Contact

We are happy to answer to any of your questions regarding the EIT Food Government Executive Academy. Please email us.

EIT Food Government Executive Academy 2020

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