

EIT Food Government Executive Academy

2nd Edition

PROGRAM: 23rd–25th October 2019

APPLY: 24th June–6th September 2019

<http://academy.eitfood.uw.edu.pl>

<http://www.eitfood.eu>



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1. Overview of the EIT Food Government Executive Academy

EIT Food Government Executive Academy brings together government representatives from 15 RIS countries with experts working in the field of agri-food innovations from industry, academia and European institutions. The Academy is an advisory and capability building program that offers insights into challenges related to food system innovations and regulations. It is also an opportunity to exchange best practices that will contribute to further improvements of Research & Innovation Smart Specialisation Strategies and inspire the future development of operational programs based on the EU Structural and Investment Funds as well as networking opportunities for government representatives and public administration officers from different RIS regions and countries.

Key features

- workshops focused on real-life challenges experienced by global food industry players and actual needs of industry and customers
- lectures offering insights into the complexity of food system, state-of-the-art technologies and innovations developed by the agri-food industry
- highly interactive learning program based on case-studies and real-life examples;
- working with European experts in agri-food industry and innovation management

- participants do not pay tuition and have travel and personal costs reimbursed (up to the level of 1,000€ gross refunded in accordance with EIT/Horizon 2020 rules)
- excellent opportunities to build an international network of policy-makers working on the agri-food related Smart Specialisation Strategies (RIS3), exchanging experiences to continuously improve the national and regional policies.

You will meet

You will be part of a cohort of 45 government representatives from 15 RIS countries (Croatia, Czech Republic, Estonia, Greece, Hungary, Italy, Latvia, Lithuania, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Turkey) involved in the design, implementation and/or monitoring of Research & Innovation Smart Specialisation Strategies (RIS3) related to agri-food industry or in defining regulatory policies related to agri-food industry. During the Academy, you will meet government executives, directors, managers, scientists and other experts working in the agri-food industry, non-governmental sector, European institutions and media.

You can expect

The Academy will supply you with expert knowledge on challenges faced by the global agri-food industry, state-of-the-art technologies relevant to the contemporary food system and best practices in innovation management. With our guests and experts from the field, you can expect to strengthen the innovation eco-systems in your country, increase the internationalization of your country's agri-food companies and increase success rates of new product launches to leverage the benefits of public

funding distributed for Research & Innovations. You will also have an opportunity to share good practices, benefit from lessons learned of other countries and participate in an international network of policy experts involved in the updates of RIS3 and the development of the future operational programs based on European Structural and Investment Funds, 2021-2027.

2. Program

Three-day long program of lectures and workshops offering state-of-the-art knowledge on the complexity of food systems, management of innovations, regulation issues and leadership. A crucial part of the program are workshops presenting real-life challenges experienced by global food industry players (from Danone, PepsiCo, Siemens, and VTT) and actual needs of customers.

The program is comprised of three days of classes, workshops and meetings delivered by leading European experts in agri-food industry, innovation management, regulation and MBA level leadership programs. It is highly interactive and features a variety of teaching tools (simulations, case-studies etc.).

3. Participants

45 government representatives from 15 RIS countries (Croatia, Czech Republic, Estonia, Greece, Hungary, Italy, Latvia, Lithuania, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Turkey) involved in the design, implementation and/or monitoring of Research & Innovation Smart Specialisation Strategies (RIS3) or in defining regulatory policies related to agri-food industry.

4. Admissions

We aim at outstanding employees of national or regional governments (including ministries, agencies, regulatory bodies, and research universities working in agri-food sector) from 15 RIS countries (Croatia, Czech Republic, Estonia, Greece, Hungary, Italy, Latvia, Lithuania, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Turkey).

The ideal applicant should:

- 1) Be involved in the design, implementation and/or monitoring of Research & Innovation Smart Specialisation Strategies (RIS3) related to agri-food industry or in defining regulatory policies related to agri-food industry in her or his country

- 2) Have relevant knowledge and experience in public policy development on a regional or national level
- 3) Have a leadership potential which means she or he has a track record in coordinating projects or contributing to organizing new ventures and inspiring people to act
- 4) Have an entrepreneurial approach to problem solving and willingness to share her or his knowledge with other participants of the EIT Food GEA
- 5) Bring diversity. We strongly encourage applications from women and various geographical regions, submitted by specialists in multiple fields.

All workshops will be held in English and therefore at least working knowledge of this language is required.

5. People and staff

Industrial partners

Tanja Buch-Weeke, Senior Regulatory Affairs Director at **PepsiCo Europe**

Artem Khlebnikov, Strategic Partnerships Director at **Danone**

Anneli Ritala, Principal Scientist, Adjunct Professor at **VTT**

Rudolf Sollacher, Research and Development for Digitalization and Automation at **Siemens AG**

Ewa Mikos-Romanowicz, Business Development Director at Siemens Polska

Educators from University of Warsaw and EIT Food CLC North-East/EIT Food CLC South

Dr. Marcin Kardas, RIS Programme Manager, EIT Food

Prof. Krzysztof Klincewicz, University of Warsaw

Adam Strzelecki, Project Manager, EIT Food

Milda Kraužlis, Project Manager, EIT Food

Dr. Monika Łobaziewicz, University of Warsaw

Dr. Adrianna Jaskanis, University of Warsaw

Dr. Magdalena Klimczuk-Kochańska, University of Warsaw

Staff

Adam Puchejda, University of Warsaw

6. Partners

SIEMENS

Siemens is a global powerhouse focusing on the areas of electrification, automation and digitalization. The company is active in more than 200

countries. In fiscal 2016 Siemens generated revenue of €79.6 billion and net income of €5.6 billion and had around 351,000 employees worldwide. Siemens is the only provider that offers a comprehensive range of products and systems for automation in all sectors and is a leading supplier of automation systems to the food & beverage industry.

More: www.siemens.com



PepsiCo is one of the world's leading food and beverage companies with over \$63 billion in net revenue in 2015 and a global portfolio of diverse and beloved brands. Our complementary food and beverage portfolio enables us to provide more choices for our valued consumers; from oats and juice and yoghurts, to snacks, dips and soft drinks. Our products are available around the world and our portfolio includes 22 brands that each generates more than \$1 billion in estimated annual retail sales.

More: www.pepsico.com



Danone is a multinational food and beverage corporation headquartered in Paris, France, with four different product categories: Essential Dairy and Plant-based Products, Waters, Early Life Nutrition, and Advanced Medical Nutrition, and employs over 110,000 people worldwide. Danone Nutricia Research, the Research and Innovation organisation within Danone, is at the heart of Danone's strategy: innovating to bring health through food to as many people as possible. Worldwide Danone Nutricia Research builds bridges between science and food according to our company vision "One Planet, One Health". Our teams of 1,700 R&I employees work from 2 main research centers in France & Netherlands & 6 specialised centers (France, Spain, Russia, USA, Singapore and China) and in 55 Business units. They partner with recognized scientific communities, suppliers and innovators and through these collaborations, create unique consumer experiences and bring health and well-being at every stage in life.

More: www.danone.com



VTT Technical Research Centre of Finland Ltd is the leading research and technology company in the Nordic countries. Our research and innovation services give our partners, both private and public, all over the world a competitive edge. We pave the way for the future by developing new smart technologies, profitable solutions and innovation services. VTT creates new businesses for the food and beverage sector. Our pilots and even ready-to-launch products present new opportunities for any size of food industry.

More: www.vttresearch.com

7. FAQ

General

What is the EIT Food Government Executive Academy?

EIT Food Government Executive Academy brings together government representatives from 15 RIS countries with experts working in the field of agri-food innovations from industry, academia and European institutions. The Academy is an advisory and capability building program that offers insights into challenges related to food system innovations and regulations. It is also an opportunity to exchange best practices that will contribute to further improvements of Research & Innovation Smart Specialisation Strategies that will inspire the future development of operational programs based on the EU Structural and Investment Funds as well as networking opportunities for government representatives from different RIS regions and states.

Who will be on the faculty of the EIT Food GEA?

The Academy is delivered by University of Warsaw and EIT Food CLC North-East with a group of industrial partners: Danone, PepsiCo, Siemens, and VTT.

Admissions

When will the EIT Food GEA start?

The EIT Food GEA will start on 23rd of October (Wednesday) and will last till 25th of October (Friday). We strongly encourage to come to Warsaw on 22nd of October 2019 in the afternoon and take part in the opening dinner. Classes will start on 23rd of October early morning (9AM).

Who can apply to the EIT Food GEA?

We aim at outstanding public servants as well as representatives of regulatory and compliance bodies from 15 RIS countries (Croatia, Czech Republic, Estonia, Greece, Hungary, Italy, Latvia, Lithuania, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Turkey).

When and how can I apply to the EIT Food GEA?

To apply to the EIT Food GEA, please visit the EIT Food Application Portal, set up an account and fill in the application form.

1. Become an applicant:

<https://apply.eitfood.eu/applicant/register?forward=%2F>

2. Fill in the EIT Food GEA application:

<https://apply.eitfood.eu/courses/course/37-eit-food-government-executive-academy>

You can make breaks and come back to the application at a later time.

The application deadline is 6 September 2019.

What is the cost of the Academy?

EIT Food GEA is free to attend for the 45 government representatives from 15 RIS countries, selected in open and transparent recruitment procedure. What is more, every participant will receive a reimbursement of travel and accommodation expenses amounting to 1,000 EUR gross, subject to EIT/Horizon 2020 funding modalities (the staff of EIT Food GEA can support you in planning your travel and hotel arrangements).

What is the working language of the EIT Food GEA?

The working language of EIT Food GEA is English. Participants will interact with other team members, make presentations and read background materials in English.

Program

What will I learn during the EIT Food GEA?

You will receive hands-on knowledge on challenges faced by the global agri-food industry, innovations, trends and their relevance for Research & Innovation Smart Specialisation Strategies. The EIT Food GEA will offer you lectures and workshops on the complexity of food system, state-of-the-art agri-food technologies and innovations developed by the agri-food sector. What is more, the program of EIT Food GEA is based on case-studies and real-life examples.

Why should I participate in the EIT Food GEA?

You will not only learn about the global food system but also have a chance to meet experts from various countries and sectors, as well as strengthen your personal network of policy-makers, business executives, researchers and representatives of other governments working on the Smart

Specialisation Strategies (RIS3) and new ESIF Operational Programmes, 2021-2027.

8. Contact

We are happy to answer to any of your questions regarding the EIT Food Government Executive Academy. Please email us.

EIT Food Government Executive Academy 2019

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