

EIT Food Government Executive Academy (edition 2019)

Coordinated by University of Warsaw

23rd–25th October 2019



This activity has received funding from EIT Food, the innovation community on Food of the European Institute of Innovation and Technology (EIT), a body of the EU, under the Horizon 2020, the EU Framework Programme for Research and Innovation

The goal of the EIT Food Government Executive Academy (GEA) is to disseminate knowledge on the recent trends in agri-food innovations and to develop skills needed for successful interregional cooperation linked to their respective Research and Innovation Smart Specialisation Strategies (RIS3). The program of GEA is organized around a sequence of lectures, workshops and assignments related to agri-food innovations and innovation policy practices. GEA edition 2019 will focus on the potential of designing mission-oriented innovation policies related to the agri-food sector, helping participants identify societal challenges relevant for their countries or regions and offering a toolbox that could inspire the updates of Smart Specialisation Strategies, the design of Operational Programmes and the use of public procurement for innovations (precompetitive procurement or innovation partnerships). Participants will learn how to engage in Responsible Research and Innovation. Furthermore, GEA will offer opportunities to discover newest research trends in agri-food sector, emerging technologies, R&D interests for multinational corporations, start-ups and scientific organisations, coupled with the Innovation Agenda of EIT Food, the largest public-private partnership promoting innovative transformation of the European food system.

During the Academy, participants will work in small international teams on ideation projects, linking knowledge on innovations in agri-food sector and available funding instruments with societal challenges and differentiated regional needs. An important element of GEA is the opportunity for networking between representatives of regions from 15 European countries, which build long-lasting partnerships that could be followed-up by inter-regional collaboration and joint project initiatives.

The training session will be intensive and will require daily preparations, interactions with other participants in cross-functional and cross-country teams, and supervised project work supported by mentors of the Academy. The participants will develop preliminary project ideas during the Academy and submit final project assignments within two weeks after the Academy (by Sunday November the 10th, 2019) for evaluation and feedback by experts.

Detailed sequence of modules and timeslots for specific sessions presented below is subject to change as the Academy is a collaborative process involving educators and participants.

<p>Day 0. Tuesday – 22nd October 2019</p>	<p><i>Opening of the Academy. We encourage the participants to arrive in Warsaw by 17.00 the latest in order to participate in the dinner.</i></p> <p>19.00–22.00 Dinner, including networking and keynote speech by Mr. Enno Ence, CEO of innovative food company MILZU! SIA, Latvia</p>
<p>Day 1. Wednesday – 23rd October 2019</p>	<p>9.00–10.30 Welcome. Introduction to EIT Food Government Executive Academy. First team assignments / University of Warsaw / Prof. Krzysztof Klincewicz</p> <p>10.30–11.00 Coffee break</p> <p>11.00–11.30 European Institute of Innovation and Technology – spurring innovation and entrepreneurship across Europe</p> <p>Laura Supjeva, EIT</p> <p>11.30–12.30 EIT Food – transforming the European food system</p> <p>Laura Supjeva • Marja-Liisa Meurice • Begoña Pérez-Villareal • Milda Krauzlis • Elvira Domingo, EIT and EIT Food (panel discussion moderated by Krzysztof Klincewicz, University of Warsaw)</p> <p>12.30–13.30 Lunch</p> <p>13.30–15.00 Project Session (1) / University of Warsaw</p> <p><i>We start a team ideation project that aims to build on the knowledge gained from presentations/lectures throughout the Academy and experiences of the participants from various European countries. The project assignment will be preceded by introductory presentation and explanatory handouts. We will work in teams consisting of representatives of 3-4 countries/regions that could identify similar societal challenges. Each team will identify a possible innovative project for their countries/regions, having in mind that it needs to be feasible, innovative beyond state-of-the-art, and exerting interregional impacts. During the Academy, teams will prepare initial outlines and two weeks after the Academy, final versions of the projects will need to be submitted for review and feedback by experts. The ideas could later be used by the participants in their respective countries/regions.</i></p> <p>15.30–16.00 Coffee break</p> <p>16.00–17.30 Newest trends in agri-food sector / VTT</p> <p>Anneli Ritala, Principal Scientist, Adjunct Professor, VTT</p> <p>17.30-17.45 Wrap up of the day and <u>homework</u></p>

<p>Day 2. Thursday – 24th October 2019</p>	<p>9.00–10.30 Better nutrition / Danone</p> <p>Artem Khlebnikov, Strategic Partnership Director, Danone</p> <p>10.30–11.00 Coffee break</p> <p>11.00–12.30 Project Session (2) / University of Warsaw</p> <p>Teamwork, presentations of homework results from the previous day, guiding presentations on innovation policies and agri-food innovations.</p> <p>12.30–13.30 Lunch</p> <p>13.00–14.30 Project Session (3) / University of Warsaw</p> <p>14.30–15.00 Coffee break</p> <p>15.00–16.30 Industry 4.0 in agri-food / Siemens and Office of Electronic Communication</p> <p>Ewa Mikos-Romanowicz, Business Development Director, Siemens Polska</p> <p>Lidia Stępińska-Ustasiak and Dominika Mołęda, Office of Electronic Communication, Poland</p> <p>16.30–17.00 Coffee break</p> <p>17.00-17.15 Wrap up of the day and homework</p>
<p>Day 3. Friday – 25th October 2019</p>	<p>9.00–10.30 Potential of frugal, soft, social and non-technological innovations in agri-food sector</p> <p>Panel discussion with representatives of scientific organisations, public sector institutions and entrepreneurs</p> <p>10.30–11.00 Coffee break</p> <p>11.00–12.30 Project Session (4) / University of Warsaw</p> <p>Follow-up work on the team assignments</p> <p>12.30–13.30 Coffee break</p> <p>13.30–15.00 Regulation in agri-food in practice / PepsiCo</p> <p>Tanya Buch-Weeke, Regulatory Affairs Director, PepsiCo Europe</p> <p>15.00–15.30 Coffee break</p> <p>15.30–16.30 Wrap up session – project presentations and discussion / University of Warsaw (snacks and refreshments provided)</p> <p>16.30 Farewell</p> <p><u>Final project assignments to be submitted by November the 10th, 2019</u></p>