

EIT Food Government Executive Academy

University of Warsaw | Szturmowa 1/3 | 02-678 Warsaw, PL

5th–9th November 2018

The program of EIT Food Government Executive Academy is organized around a sequence of team projects that let participants apply what they have learned in the context of Research and Innovation Smart Specialisation Strategies (RIS3) in their countries, as well as offer opportunities for cross-country networking and joint idea development. Its educational format corresponds to successful design of executive education programs such as MBA and professional training courses. During the first day, educators and participants will discuss the design, implementation and evaluation of RIS3 as well as the key challenges affecting the food system and start their project assignments. Throughout the week, they will develop their projects while gaining additional insights from workshops, led by the carefully selected pool of experts representing the agri-food industry, academia, government and EIT Food Co-Location Centers North-East (Warsaw) and South (Madrid). The Academy will conclude with project presentations and home assignment, finalized by participants within two weeks following the end of workshops. The week-long training session will be intensive and will require daily preparations, interactions with other participants in cross-functional and cross-country teams, and supervised work supported by mentors of the Academy.

Detailed sequence of modules and hours presented below are subject to change as the Academy is a collaborative process of educators and participants.

<p>Monday – 5th November 2018</p> <p>University of Warsaw, Faculty of Management, Meeting room: Lecture hall B205 (building B, 2nd floor)</p>	<p>11.30–12.30 Reception and lunch</p> <p>12.30–14.00 Designing smart specialisation strategies (RIS3) for agri-food innovations – how can we effectively engage agri-food stakeholders in entrepreneurial discovery process? (Prof. Krzysztof Klincewicz, University of Warsaw) 1h30</p> <p><i>Start of a team project that aims to build on the knowledge gained from the presentations/lectures on RIS3 throughout the Academy and experiences of the participants from 13 RIS countries</i></p> <p>14.00–14.15 Coffee break</p>
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	<p>14.15–15.45 Implementation of RIS3 for agri-food – what policy instruments can we use to implement RIS3 for agri-food? (University of Warsaw) 1h30</p> <p>15.45–16.00 Coffee break</p> <p>16.00–17.30 Monitoring and evaluation of RIS3 for agri-food – what methods, tools and data can we use to assess the progress and impact of RIS3 in agri-food? (University of Warsaw) 1h30</p> <p>18.30 Welcome dinner in a restaurant in the city center</p> <p><i>Return by coach to Faculty of Management, University of Warsaw (optional)</i></p>
<p>Tuesday – 6th November 2018</p> <p>University of Warsaw, Faculty of Management, Meeting room: Lecture hall B205 (building B, 2nd floor)</p>	<p>8.30–10.00 Monitoring the implementation of RIS3 – practical experiences of Polish government and smart specialisation taskforces (Dr. Beata Lubos, Ministry of Entrepreneurship and Technology, Poland; Dr. Monika Łobaziewicz, Head of National Smart Specialisation Taskforce on Industrial Automation, University of Warsaw) 1h30</p> <p>10.00–10.15 Coffee break</p> <p>10.15–12.45 RIS3 for agri-food in practice (Siemens) 2h30</p> <p>Key Enabling Technologies – the case of Industry 4.0 – how can we benefit in agri-food industry from the fourth industrial revolution? (Ewa Mikos-Romanowicz, Business Development Manager, Siemens Polska)</p> <p>Multi-National Enterprises and Small-and-Medium-sized Enterprises – friends or rivals? – how can we orchestrate cooperation between MNEs and SMEs in RIS3 for agri-food? (Cezary Mychlewicz, Marketing Director, Siemens Polska)</p> <p>12.45–13.30 Lunch</p> <p>13.30–15.00 Project Presentation Session (University of Warsaw) 1h30</p> <p>15.00–15.15 Coffee break</p> <p>15.15–16.30 RIS3 for agri-food in practice (Maspex) 1h15</p> <p>Knowledge Triangle from the perspective of MNE - how can we strengthen cooperation in the Knowledge Triangle? (Maciej Combrzyński, Innovation Management Manager, Maspex)</p> <p>17.30 Project Ideation Session (University of Warsaw)</p>

<p>Wednesday – 7th November 2018</p> <p>University of Warsaw, Faculty of Management, Meeting room: Lecture hall B205 (building B, 2nd floor)</p>	<p>8.30–10.30 RIS3 in agri-food and the EIT Food model – what are the differences, synergies and complementarities? (Dr. Marcin Kardas, RIS Programme Manager, EIT Food Co-Location Centre North-East / Elvira Domingo, RIS Programme Manager, EIT Food Co-Location Centre South) 1h30</p> <p>10.00–10.15 Coffee break</p> <p>10.15–12.45 Leading people towards healthy and sustainable food (Givaudan) 2,5h</p> <p>10.15 A sense of tomorrow (Geraldine O’Grady, Sustainability Manager Flavour Division, Givaudan)</p> <p>11.05 Tasting session and break</p> <p>11.45 A taste of tomorrow (Thomas Ullram, Category Manager Savoury & Plant Attitude, Givaudan)</p> <p>12.30–13.30 Lunch</p> <p>13.30–15.00 Project Ideation Session (University of Warsaw) 1h30</p> <p>15.00–15.15 Coffee break</p> <p>15.15–16.30 RIS3 for agri-food in practice (Colruyt) 1h15</p> <p>Drivers & challenges for sustainable retail – how can we take advantage of sustainable retail in RIS3? (Mieke Vercaeren, Public Affairs Advisor, Colruyt Group)</p> <p>16.30–17.00 Coffee break</p> <p>17.00–18.30 Project Ideation Session (University of Warsaw) 1h30</p>
<p>Thursday – 8th November 2018</p> <p>Copernicus Science Center & Dreamers and Artisans. House for Social Innovation</p>	<p>DAY at the COPERNICUS SCIENCE CENTER (http://www.kopernik.org.pl/en/)</p> <p>8.15 Coach transfer to Copernicus Science Center (meeting in front of Faculty of Management, University of Warsaw)</p> <p>9.00–9.30 Snacks and refreshments</p> <p>9.30–9.45 Fostering innovation – Introduction (Marja-Liisa Meurice, Director EIT Food CLC North-East, Prof. Krzysztof Klincewicz)</p> <p>9.45–10.30 EIT: A one-stop-shop for Innovation (Dr. Márton Herczeg, EIT Head of Strategy and Impact Unit)</p>

	<p>10.30–11.00 Regional dimension of supporting innovations in Europe (Krzysztof Mieszkowski, JRC Expert in R&D, Innovation and Regional Policy)</p> <p>11.00–11.15 Coffee break</p> <p>11.15–13.00 Knowledge and Innovation Communities (KIC) Presentations and roundtable discussions (EIT Food, EIT Raw Materials, EIT Climate-KIC, EIT Health, EIT InnoEnergy)</p> <p>13.00–14.00 Networking lunch</p> <p>14.00 Copernicus Science Center Visit (http://www.kopernik.org.pl/en/exhibitions/)</p> <p>15.30–21.00 EIT Food Demo Day i.a. EIT Food RisingFoodStars with Annick Verween, Manager of RisingFoodStars, Demo Day Start-up pitches (10 Innovation Grants Nominees) & EIT Food RIS Innovation Grants award ceremony (Marzyciele i Rzemieślnicy / Dreamers and Artisans. House for Social Innovation, Bracka 25, 3rd floor) (<i>optional</i>)</p>
<p>Friday – 9th November 2018</p> <p>University of Warsaw, Faculty of Management, Meeting room: Lecture hall B (building B, ground floor)</p>	<p>8.30–10.00 RIS3 for agri-food in practice (PepsiCo) 1h30</p> <p>Innovating in an evolving societal and regulatory environment – how can regulation support or hamper RIS3 in agri-food? (Tanja Buch-Weeke, Regulatory Affairs Manager PepsiCo Nordics, PepsiCo Europe)</p> <p>10.15–10.30 Coffee break</p> <p>10.30–12.00 Smart Specialisation Platform and collaboration opportunities for European regions (Krzysztof Mieszkowski, Joint Research Centre, European Commission)</p> <p>12.00–12.45 Lunch</p> <p>12.45–15.15 Final project pitches and discussion 2h30 (snacks and refreshments provided)</p> <p>16.00 Farewell</p>